



July 15, 2025 - 2 Min

We Are Jolies decreases stockouts by 60%

We Are Jolies, a French underwear brand, optimized inventory with Prediko's AI-driven forecasting, real-time visibility and tailored restocking.

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Inventory Source of Truth 📊

13%

increase in revenue 💰

60%

decrease in stockout 📉

About We are Jolies

Since its inception in 2012, this delightful French underwear brand has been capturing hearts with its mesmerising designs and empowering philosophy.

Showcasing a perfect blend of elegance and comfort, We Are Jolies offers women a captivating array of lingerie that celebrates individuality and beauty in every shape and size. Through their commitment to crafting timeless pieces using luxurious fabrics, the brand has become a trusted companion for confident and stylish women, embracing the essence of femininity and promoting body positivity.

The Challenge

We Are Jolies ventured into new product categories as their sales grew on core products. This introduced inventory challenges their existing operations setup couldn't handle and caused stockouts on best sellers. That's when they started looking for inventory management apps in the Shopify App store

Gaëlle, Head of Product, shared:



Gaëlle de la Bardonnie
Head of Product at We Are Jolies

"We grappled with challenges in managing our inventory, including overstocking, recurrent stockouts, and resource allocation complexities. Manual tracking led to errors and delays, while coordinating inventory across international warehouses added another layer of complexity."

Navigating the challenges of manually adjusting supply needs to meet the growing, seasonal demand for their products proved to be quite daunting and time-consuming for the WAJ team. Implementing Prediko's app aimed to increase sales forecasting accuracy and restock on time. Here is how they were able to accurately forecast inventory.

Also read: [How Kate Hewko Boosted Inventory Efficiency by 40%](#)

How We Are Jolies solved this with Prediko

We Are Jolies joined forces with Prediko to tackle their inventory planning challenges, and the decision proved to be a game-changer. Gaëlle, the head of product at WAJ, was thrilled by the seamless account setup process that took a few minutes, followed by a personalised 1:1 onboarding led by Prediko's product team.

In no time, Gaëlle and her team gained comprehensive visibility into their sales, revenue, and inventory across all business channels and warehouses. With the support of Prediko's AI-driven forecasting, they now confidently anticipate upcoming sales and receive timely restocking alerts tailored to their suppliers' lead times and MOQs.

Sharing her experience with Prediko, Gaëlle enthusiastically said,

"Prediko's product is a breeze to set up and work with. Their hands-on approach in onboarding our entire team to the platform was exemplary. We now place POs with newfound confidence, and the impressive results speak for themselves."

The Results

Since implementing Prediko, We Are Jolies experienced several significant benefits:

- **Source of Truth:** Prediko provides real-time visibility of sales, revenue, and inventory, acting as a reliable source of truth for businesses.
- **Increase in Revenue:** Prediko's AI-driven forecasting enables businesses to predict sales trends, optimising inventory and driving increased revenue.
- **Decrease in Stockouts:** With tailored restocking alerts, **Prediko helps businesses avoid stockouts**, enhancing customer satisfaction and loyalty.

See What Prediko Could Save You

Get an estimate of how much time and money you could get back by switching to Prediko.

Calculate Now

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